



Internationalisation: perspectives from the UK

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UK Higher Education currently:

481,050 international students in the UK

13% global market share (2nd after US's 16.5%)

20% of student body in the UK

598,925 students in UK higher education outside the UK

35,600 UK HE students studying and on study/work placement outside the UK



UK Higher Education currently:

29% of UK academics are international (non-UK nationals)

78% UK universities (126 of 161 institutions) deliver trans-national education programmes overseas

Value of international education exports to the UK economy is £17.5bn per year



International students in UK HE 2012/13

Students by domicile, level of study and mode of study

	Postgraduate		Undergraduate		
Domicile	Full-time	Part-time	Full-time	Part-time	All students
UK	127525	210910	1181135	396710	1916280
Non-UK					
Other EU	35500	11865	84500	9880	141745
Non-EU	135895	18045	146165	16700	316805
Total	298915	240825	1411800	423290	2374830

Source: HESA Student Record 2012/13



Top non-EU sending countries 2012-13

Top ten non-EU countries of domicile in 12/13 for students in UK HEIs			
Country of domicile	2011/12	2012/13	Change
China	82995	88595	6.7%
United States	25615	25565	-0.2%
India	31595	23780	-24.7%
Nigeria	18420	18305	-0.6%
Malaysia	15625	15980	2.3%
Hong Kong	11790	13655	15.8%
Saudi Arabia	10485	10170	-3.0%
Pakistan	8925	9070	1.6%
Canada	7510	7695	2.5%
Thailand	6800	6735	-1.0%
Total non-EU domicile	333995	333150	-0.3%

Source: HESA Student Record 2011/12, 2012/13



Top EU sending countries 2012-13

Top ten other EU countries of domicile in 12/13 for students in UK HEIs			
Country of domicile	2011/12	2012/13	% change
Germany	20435	18980	-7.1%
France	17505	16390	-6.4%
Ireland	15605	13160	-15.7%
Greece	12690	11980	-5.6%
Cyprus	10810	10635	-1.6%
Italy	9950	10470	5.2%
Spain	8925	9070	1.6%
Romania	6105	6665	9.2%
Bulgaria	5830	6190	6.2%
Poland	6955	5950	-14.5%
Total other EU domicile	154385	147895	-4.2%

Source: HESA Student Record, 2011/12, 2012/13



What factors influence international students' decisions about where to study?*

1. Better quality of education <http://www.educationuk.org>
2. Enhancing career prospects
3. Cultural experience of living/studying overseas
4. Improving English language skills

* *British Council (2013) Student Insight Survey*

<http://ihe.britishcouncil.org/educationintelligence/products/student-insight>



Employers seek the following skills in job candidates:

- ability to understand different cultural contexts and viewpoints
- demonstrating respect for others
- knowledge of a foreign language

British Council (2013) 'Culture at Work'

http://www.britishcouncil.org/culture-at-work-research_march_2013.pdf



Trans-national education: factors attractive to employers and students

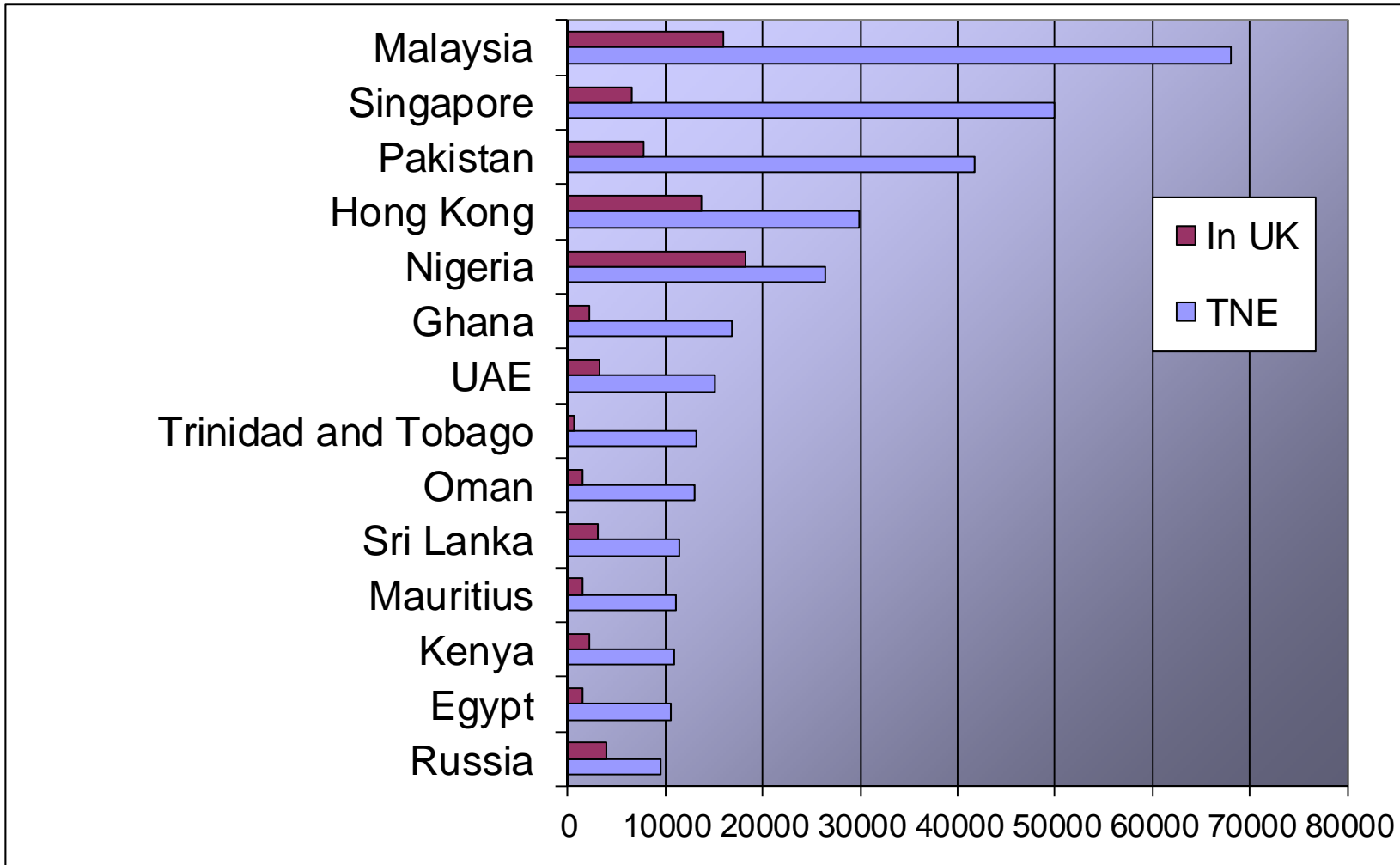
1. enables students to gain an international qualification while staying in the same job
2. supports the development of English language skills

British Council (2014) 'Impact of TNE on host countries' (to be published April)



Students on UK TNE vs students in UK (12/13)

(selected countries)



Source: BC analysis of HESA data

UK government information to help students choose

Students are able to compare official UK course data* from the Higher Education Statistics Agency:

- Student satisfaction from the National Student Survey
- Student jobs & salaries on finishing their course from the Destinations of Leavers from Higher Education Survey
- How the course is taught and study patterns
- How the course is assessed
- Course accreditation
- Course costs (tuition fees, accommodation etc)

*<http://unistats.direct.gov.uk>



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Open the doors to your dream career

On a UK course, you'll gain skills and qualifications to help you succeed in any career you choose.



Perfect your English

The UK is the top destination worldwide for English language study, with courses for all ages and abilities.



Higher education – Choosing and applying for a course

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Did you know that the UK is the **number one destination worldwide for English language study?** (*Study Travel Magazine*, December 2012).

Each year, an estimated 600,000 students from around the world come to England, Scotland, Northern Ireland and Wales to do an English language course. Many more come to study another subject too – such as Maths, Fashion or Engineering – knowing that their English language skills will improve at the same time.

- **Courses for all ages and abilities:** It is thought that the UK has more English language courses than any other country. Come to the UK and you can learn English for your career, for educational purposes, or for fun. You can also study English with another subject at the same time.
- **Inspiring teaching and learning:** In the UK, English language learning is about having fun and taking part. Instead of just listening to your teacher, your classes will involve games, problem-solving and discussions. You might also listen to songs, watch TV or read magazines to practise your comprehension skills. In fact, it might not even feel like work at all!
- **Quality assured:** Accredited UK English language centres are regularly inspected by government-approved bodies to ensure high standards of teaching, accommodation, welfare support and facilities. Find out how to find an accredited centre in [Learn English](#).
- **The home of the English language:** When you explore the UK you'll be surrounded by native speakers so you can practise using the language in real-life situations. You should find that your skills improve enormously in a short time. You might even start dreaming in English after a few days!
- **Prepare for your future:** English language skills are valued by employers, universities and colleges worldwide, and are a powerful tool in thousands of careers. Improving your English is a great investment in your future. There are lots of business English courses, plus courses to prepare you for higher education.
- **A unique cultural experience:** Learning English in the UK is an opportunity to make new friends from around the world, discover the UK's culture and history, and explore beautiful countryside and cities.



Higher education – Choosing and applying for a course

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Where are UK students attracted to study abroad? ERASMUS 2011/12

Study/Work destination (top 5)	Number of placements
France	4284
Spain	3229
Germany	2007
Italy	948
Netherlands	582
Total (2011/12)	13663



Why 54% of UK students are not attracted to study abroad*:

Main academic barriers:

I don't have foreign language skills	37
Overseas degree not recognized in my field	21
The length of the degree program does not fit my needs	26
I can't gain credit for my area of study	24
The degree program may be too difficult	25
None	19
*British Council (2014) 'Broadening Horizons' (to be published April)	



What are the main non-academic barriers?

The cost is prohibitive	42
I am not confident about speaking another language	27
I am concerned about health care costs	23
I would feel unsafe in another country	16
I am concerned about getting a visa	15
I don't know if I could fit into a different culture	14
None	9
I don't want to travel overseas	9



UK priorities (international and domestic):

- substantial increase in UK students studying abroad
- 'employable' graduates with high level skills as well as academic ability
- strong higher education-business links

A global workforce connecting to the world and driving the UK's economy

